

I N Ż Y N I E R I A & UTRZYMANIE RUCHU

Webcast

Sponsorship Offer

What is a Webcast?

A Webcast is a sponsored on-line conversation moderated by the editor of Inżynieria & Utrzymanie Ruchu on a particular subject chosen either by the editor or by the sponsor (s). The goal of the webcast is to provide Inżynieria & Utrzymanie Ruchu readers with leading edge information on the latest technologies and innovations related to a particular subject via conversation and interaction with our readers without requiring them to leave their place of work.

How to participate:

Option 1:

Webcast Participating Sponsor

- 30 second video commercial during the Webcast
- All contact information from participating readers provided to sponsors
- Exposure via company logo throughout the actual webcast and via the promotion of the event.
- Expert speaker during the event from the sponsoring company (s)
- Right to influence content of the Webcast

- Company logo and speaker information on full-page print ad promoting webcast topic
- Maximum presentation time is 15 minutes for each presenter (one hour total)
- This Webcast option can have up to four speakers/sponsors

Price: 2500 PLN

Option 2:

One-on-One Webcast

- One sponsor
- One topic
- One expert speaker during the event from the sponsoring company
- One-minute video commercial during the Webcast
- All contact information from participating readers provided to sponsors
- Exposure via company logo throughout the actual webcast and via the promotion of the event.
- Right to influence content of the Webcast
- Company logo and speaker information on full-page print ad promoting webcast topic
- Maximum presentation time is 45 minutes

Price: 3800 PLN

Option 3:

Custom Sole-Sponsor Webcast

- One sponsor
- One topic
- Up to three expert speakers during the event from the sponsoring company
- Two one-minute commercials
- All contact information from participating readers provided to sponsors
- Exposure via company logo throughout the actual webcast and via the promotion of the event.
- Right to influence content of the Webcast
- Company logo and speaker information on full-page print ad promoting webcast topic
- Maximum presentation time is 90 minutes.

Price: 4500 PLN

** All Webcasts are archived for one year.*

www.utrzymanieruchu.pl/webinaria